



Website: [www.landingsra.com](http://www.landingsra.com)  
EMail: [terryb@cypressinsurance.com](mailto:terryb@cypressinsurance.com)

RESIDENTIAL ASSOCIATION  
NEWSLETTER

Editors: Joe & Judi Welsch  
NOVEMBER 2009

#### President's Message:

It's hard to believe that 2009 is getting close to being over. I'm sure all of you are preparing for the upcoming Holidays. Your Association Board has had a busy year attending City meetings, submitting our Grant Request to partner with the City on columns at our three entrances and planning our first block party.

The Block Party flyer was sent out recently and I know we will have a good turn out. Let me repeat some of what was in the flyer. "For the past 20 years we had a Halloween Party for members and their families. In recent years, attendance has declined and many of our children are growing older and are not interested. So, the Board recommended going to a Block Party format that is for adults and children with music, food and drinks for our members to get together and meet other neighbors. We will have a bounce house for children attending with their parents. Join us on Saturday, November 7th from 5:30 p.m. to 7:30 p.m. in the 55th Lane cul-de-sac. RSVP with how many people will be coming to Julie Carney, [4carney@att.net](mailto:4carney@att.net) or 954-772-3282.

We have invited Mayor Jack Seiler and Vice Mayor Bruce Roberts to come to our Block Party. I'm looking forward to seeing you at the party.

Terry Bond

#### DRINKING WATER PREVENTIVE MAINTENANCE STARTS NOVEMBER 28th:

The City of Fort Lauderdale is temporarily returning to using free chlorine in its drinking water system. This preventive maintenance procedure will be conducted beginning at 11p.m. on Saturday, November 28 through 11 p.m. on Saturday December 19, 2009,

Free chlorinating is a common practice for water systems using combined chlorine disinfection. The chlorination period is anticipated to be transparent to our customers; however, some may notice a slight change in the taste or smell of their tap water.

#### 2009/2010 HOLIDAY SANITATION SERVICES

SCHEDULE: The City of Fort Lauderdale provides sanitation service every day of the year except Christmas Day, December 25th. The following information outlines the City's sanitation schedule for The Landings over the Christmas holidays.

Christmas Day: This is not a regular trash day for The Landings but would be the 4th Friday of the month which is our regular day for Bulk Pick up in The Landings. We will receive service for bulk pick up on Tuesday, December 29th.

## 'FULL SPEED AHEAD' - FORT LAUDERDALE SHIFTS INTO HIGH GEAR AHEAD OF 2010:

South Florida's all important winter season is coming up and Greater Fort Lauderdale is shifting into high gear. Aggressive new marketing initiatives and upcoming events such as Super Bowl and Pro Bowl, new air service, the expansion of the destination's Port Everglades to receive and home port the largest cruise ship in the world and new hospitality industry developments are destined to bolster year-end results and build a strong 2010.

## Port Everglades Prepares World's Largest Terminal for World's Largest Ships:

This November, the world's largest cruise ship, Royal Caribbean International's (RCI's) Oasis of the Seas, will welcome 5,400 passengers for the first time from Port Everglades. The two-floor, 240,000 square foot Terminal 18, specially constructed for the vessel and opening November 6, will be the largest single terminal in the world and will allow passengers to transition from curbside to ship in as little as 15 minutes. Independent analysis indicates that by the fifth year of RCI's 10 year agreement with the port, over 8,000 new jobs will be created, generating \$356.5 million in personal income and \$32.8 million in state and local taxes. With the home porting of Oasis of the Seas, followed by Royal Caribbean's equally grand Allure of the Seas slated to set sail in 2010, along with nearly a dozen other new ships, Port Everglades is destined to compete for a top spot among North American cruise ports.

## Super Bowl and Pro Bowl to Generate Millions for Local Economy:

With the Super Bowl being held in South Florida for the 10th time and the Pro Bowl being played outside Hawaii for the first time in 30 years it will be NFL football festivities virtually 24/7 from January 31 to February 7, 2010. Greater Fort Lauderdale

officials estimate that these events could generate upwards of \$350 million, of which Broward County would receive roughly 50 percent.

Among the activities in Greater Fort Lauderdale, the Broward County Convention Center will host the NFL Commissioners Party, the Taste of NFL and the media center for more than 4,000 North American and international media outlets. The NFL Super Bowl Saturday Night is scheduled to take place on Fort Lauderdale Beach, the Westin Diplomat Resort and Spa will host the NFL Alumni Player of the Year Awards and the NFL Alumni Golf Tournament will be at Grand Oaks in Hollywood. The Westin Beach Resort in Fort Lauderdale will be the official NFL headquarters, with assistance from the nearby Sheraton Fort Lauderdale Beach Hotel, The Ritz-Carlton, the Hilton Fort Lauderdale Beach Resort and the Atlantic Hotel and Spa. The Super Bowl AFC team and all players for the Pro Bowl will stay at the Harbor Beach Marriott.

## WINTERFEST BOAT PARADE,

### DECEMBER 12, 6pm:

The 38th Annual Boat Parade will start on the New River as it travels East to the Intracoastal Waterway and continues North to Lake Santa Barbara in Pompano Beach. This year's theme "That's Entertainment" embraces the beauty of our waterways with the music and excitement of every era. From the vast numbers of private boats to the giant showboats and corporate megayachts,, the 100 parade entrants, will be adorned with hundreds of thousands of lights, music, entertainment, decorations, celebrities, musical groups, beauty queens and many other exciting entries expected to be viewed by over one million spectators.

Decorating Theme "That's Entertainment" the TV cameras focus on the shoreline. Winterfest along with Universal Property & Casualty Insurance Co. encourages homeowners, condominiums, apartment buildings, businesses,

restaurants, nightclubs and marine-related establishments along the shoreline from the New River to the Intracoastal Waterway to decorate their properties and participate in creating a beautiful backdrop for the boat parade. Show your holiday and community spirit and see these efforts come alive on the Winterfest television special aired on WSVN Channel 7 in December.

This year's extravaganza will be held in a participation format that will feature the best decorated homes and businesses on the television special. Entries are passive. Television producers will be looking for the following:

CATEGORIES AND CRITERIA

- Theme compliance and originality
- Overall composition
- Use of lights and accessory props
- Use of grounds/building/docks

PEOPLES CHOICE AWARDS

Photos will be taken on December 10th - BUT early submissions of photos is strongly suggested.

Email a photo of your creation to [shoreline@winterfestparade.com](mailto:shoreline@winterfestparade.com) AND upload them directly to Sun-Sentinel for everyone to see.

By submitting YOUR photos to Winterfest you have the opportunity to WIN tickets to our Winner's Circle Dinner at the Greater Fort Lauderdale Broward County Convention Center. Remember, this contest is for addresses on the Winterfest Boat Parade route only.

**SAFETY HINT:** Put your car keys beside your bed at night. If you hear a noise outside your home or someone trying to get in your house, just press the panic button for your car. The alarm will be set off, and the horn will continue to sound until either you shut it off or the car battery dies. This tip came from a neighborhood watch coordinator. Next time you come home for the night and you start to put your keys away, think of this: It's a security alarm system that you probably already have and requires no installation. Test it. It will go off from most everywhere inside your house and will keep honking till your battery runs down or until your reset it with the button on the fob key chain. It works whether you park in your driveway or garage. If

your car alarm goes off when someone is trying to break into your house, odds are the burglar/rapist won't stick around. After a few seconds the neighbors will be looking out their windows to see who is out there and sure enough a criminal won't want that. And remember to have your keys in your hand while walking to your car in the parking lot. The alarm can work the same way there.

CENSUS 2010 - IT'S IN OUR HANDS!

The City of Fort Lauderdale wants you to be counted! The 2010 Census is just around the corner and we want you in the number. Over \$300 billion in federal funding is distributed to communities each year based on the Census data. Let's make sure the City of Fort Lauderdale receives its piece of the pie.

The Census is important for many reasons, but the most important is funding for our community. Every citizen counts. Just one person not counted means less funding for programs such as Head Start, Title I grants, public transportation, road rehabilitation and construction, programs for the elderly, emergency food and shelter and empowerment zones.

Not only does the Census ensure funding for meaningful human service programs, but it also helps the private sector determine where jobs and job programs are needed. Corporations use population data for market research to determine locations for commercial enterprises, including food stores, pharmacies and other essential services. The Census determines how many seats we have in the House of Representatives.

This year's Census Survey is short and simple. It's just 10 easy questions. All of your information is secure and confidential. We need your help to:

- Increase the response rate for the City of Fort Lauderdale;
- Bring together a cross section of our community to focus on and create awareness for the 2010 Census;
- Make certain your neighbors don't get left out;
- Make certain we are represented; and
- Make certain we receive the funding we deserve as a community.

## **The Centennial Celebration Committee**

**Wants to Hear From You:** Planning is underway for Fort Lauderdale's 100th birthday in 2011. Last year the City Commission established the Centennial Celebration Committee to plan events and activities that commemorate the birthday by celebrating Fort Lauderdale's present and future.

Chaired by former Mayor and U.S. Congressman E. Clay Shaw, the Centennial Celebration Committee is comprised of 21 Fort Lauderdale residents with ties to the local business, historical, educational and cultural communities. Committee members are utilizing

their diverse backgrounds and areas of expertise to plan an inclusive year long commemoration that appeals to a wide variety of residents, businesses and visitors.

The Committee is seeking input from the community to ensure they plan an exciting celebration for the entire City. The public is encouraged to send their ideas to [centinnial@fortlauderdale.gov](mailto:centinnial@fortlauderdale.gov), or provide input at a Centennial Celebration Committee meeting. If you are interested in getting involved in the Centennial or if you would like to learn more about the Committee, contact the Committee liaison, Shannon Vezina at (954) 82 8-4743 or send her an Email at [svezina@fortlauderdale.gov](mailto:svezina@fortlauderdale.gov).